

Digital Safety - Safeguarding Seminar





Overview

How & Why Social Media Works

Risks...and their consequences

- General
- Specific; Pornography, Body Image, Radicalisation

Examples

Working with parents

THE ORIGINAL MOVIE SOUND TRACK

SATURDAY NIGHT FEVER



ALBERT R. BROCCOLLI'S PRODUCTIONS PRESENTS PIERCE BROSNAN AS JAMES BOND'S 007™ IN "TOMORROW NEVER DIES"
JONATHAN PRYCE MICHELLE YEOH TERRY O'QUINN JIM CAVIEZEL JESSICA HENWICK
JONATHAN PRYCE MICHELLE YEOH TERRY O'QUINN JIM CAVIEZEL JESSICA HENWICK
MUSIC BY JOHN WILLIAMS COSTUME DESIGNER BARBARA BROCCOLLI
EDITED BY JAMES NEWTON HOWARD
EXECUTIVE PRODUCERS ALBERT R. BROCCOLLI
PRODUCED BY ALBERT R. BROCCOLLI
WRITTEN BY ROBERT ROY POOL
DIRECTED BY JOHN DAHL

Why are we here?



Running away from home when phone confiscated

Crying when phone is taken away

“Hitler isn’t real”

Upskirting

Threat of sexual violence

Extreme diets & disordered eating

“I hate women”

Receiving unsolicited pictures of unknown adults

Police involvement due to extremist views

Sharing of explicit images on “Jersey Nudes”

“She’s breedable”

Recording teacher and using AI



Why are we here?

“Safeguarding is everybody’s responsibility”

“It could happen here”

It does happen here



BAILIWICK  EXPRESS 

 JERSEY EDITION 

Digital forensics showed extensive internet-based research conducted by McMillan as part of his efforts to further his plan, and a personal manifesto were also located.

Starting Point



Childhood – pushing boundaries, learning to fail, taking risks

Generational Divide

Vulnerability – internet freedom and parental oversight

Growing up fast; 0-60mph



How social media works

Information about you at sign up (DoB, gender, location, contacts' likes etc)

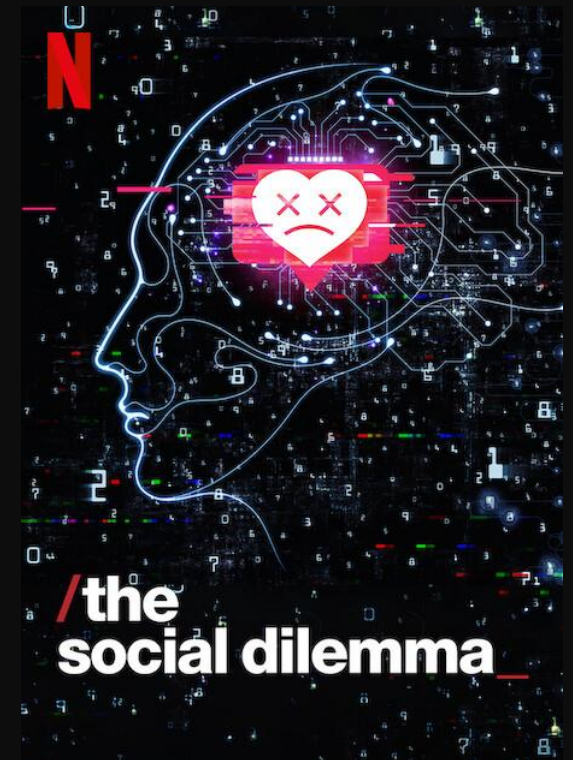
Big companies that sell advertising and data

Maximise interactions

Algorithm feeds you content to keep you scrolling

- Molly Russell

“Users”





“If you’re not paying for the product,
then you are the product”

'It stains your brain': How social media algorithms show violence to boys



| Cai says violent and disturbing material appeared on his feeds "out of nowhere"

Marlanna Spring

BBC Panorama

2 September 2024

It was 2022 and Cai, then 16, was scrolling on his phone. He says one of the first videos he saw on his social media feeds was of a cute dog. But then, it all took a turn.

He says "out of nowhere" he was recommended videos of someone being hit by a car, a monologue from an influencer sharing misogynistic views, and clips of violent fights. He found himself asking - why me?



When we scroll through his Instagram Reels, they include an image making light of domestic violence. It shows two characters side by side, one of whom has bruises, with the caption: "My Love Language". Another shows a person being run over by a lorry.

Cai says he has noticed that videos with millions of likes can be persuasive to other young men his age.

For example, he says one of his friends became drawn into content from a controversial influencer - and started to adopt misogynistic views.

His friend "took it too far", Cai says. "He started saying things about women. It's like you have to give your friend a reality check."



Why social media works

Dopamine released as a reward which provides a learning signal to the brain

Prolonged exposure “consolidates neuroplastic pathways”

Addiction, impulsivity and loss of control

Prefrontal Cortex – controls decisions



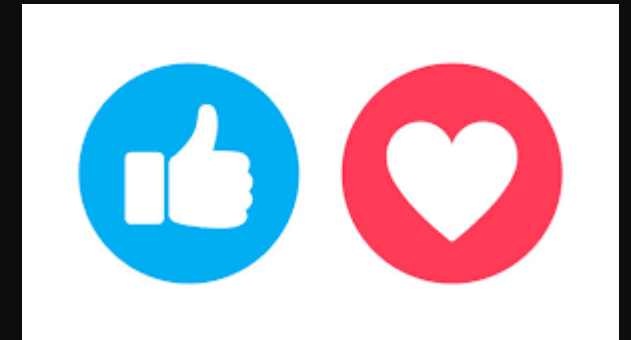
General Risks

Echo Chamber & Resilience

Chasing Likes

Loss of Discernment

Language – “KYS”



Pornography and young people



2009 – PornHub

- Extreme content
- Desensitisation

Expectations on young boys...and young girls

- Body standards
- Male pleasure
- Danger



Pornography and young people



Source; NSPCC “Developing an understanding of Harmful Sexual Behaviour

- Children under 10 are increasingly accessing commercial porn mega sites like Pornhub and this group now accounts for 1 in every 10 visitors and 22% of the underage visitors to the site.
- 28% of Barnardo’s front line workers stated that viewing pornography had resulted in vulnerable children displaying inappropriate sexualised behaviour
- According to the 2021 Ofsted report, 90% of girls and 50% of boys said that being sent explicit images or videos that they didn’t want to see, happened “a lot” or “sometimes”



10% of children aged 16-21 had seen online pornography by age 9.

27% had seen online pornography by age 11.

50% of children who had seen pornography had seen it by age 13.

The average age at which children first see pornography is just **under 13**.

Half of all survey respondents, **58%** of boys and **42%** of girls, aged 16-21 said that they had intentionally sought out online pornography themselves.

79% of young adults aged 18-21 had seen pornography involving sexual violence before turning 18.

Early exposure to pornography and frequent consumption of pornography significantly increase the likelihood of encountering sexually violent content.

Young people are significantly more likely to see violence perpetrated against a woman (**65%**) than against a man (**29%**) in pornography.

Young people aged 16-21 are more likely to assume that girls expect or enjoy sex involving physical aggression, such as airway restriction and slapping, than don't. Among respondents, 47% stated that girls 'expect' sex to involve physical aggression, a further 42% stated that most girls 'enjoy' acts of sexual aggression.

47% of respondents aged 18-21 had experienced a violent sex act. Girls are significantly more likely than boys to have experienced a violent sex act.

Early exposure to pornography impacts upon young people's self-esteem. Young people who had viewed pornography aged 11 or younger were significantly more likely to present lower self-esteem scores than the average young person.

'A lot of it is actually just abuse'

- Boy, 18

Young people and pornography

This information sheet contains findings from the Children's Commissioner's survey of over 1,000 young people aged 16-21, conducted in November 2022. The findings are nationally representative of young people in England. At the end, you will find some resources and ways to access help and support.



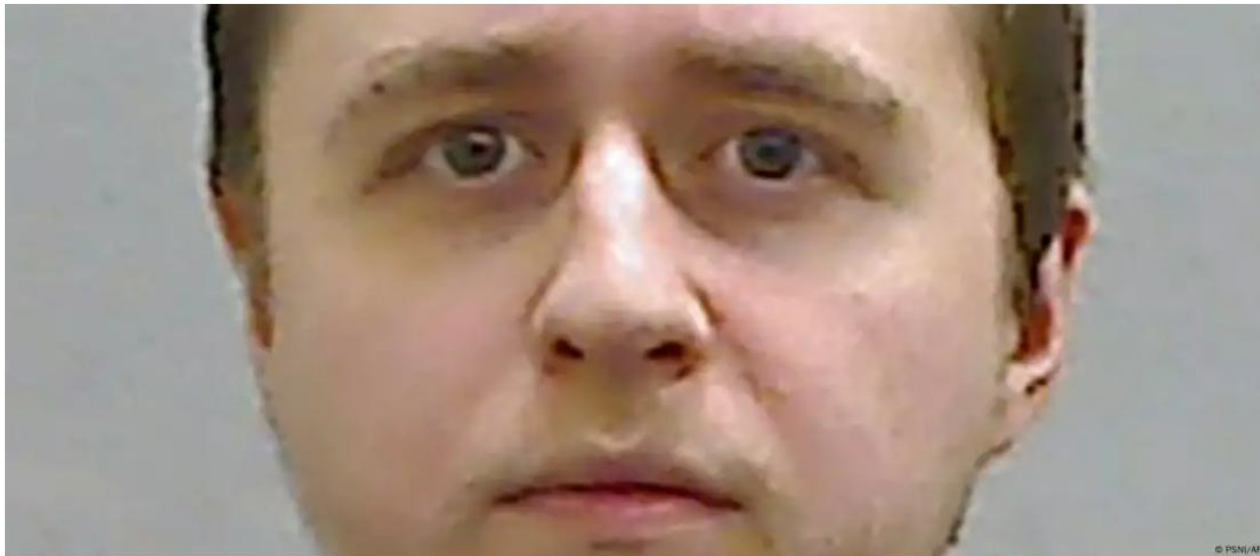
Pupils get rare alert over dangers of sextortion

🕒 3 days ago

Online predator gets life in UK's biggest 'catfishing' case

10/25/2024

The 26-year-old, Alexander McCartney, groomed teenagers online by pretending to be a girl of a similar age, the court heard. One of his victims, a 12-year-old girl, took her own life while they were in contact.



© PSNI/APP

MailOnline News

EXCLUSIVE Online safety guru issues Roblox warning after shock US report dubbed hit children's game an 'X-rated paedophile hellscape'

50 comments

+14 View gallery

15:09 BST 09 Oct 2024, updated 15:37 BST 09 Oct 2024
By Aidan Radnedge

A UK online safety expert has warned parents about hit children's gaming platform Roblox after a shock US report **branding it an 'X-rated paedophile hellscape'**.



CYP Survey



Screen time



36%

spent at least **3 hours** the previous day using the **internet**



39%

of young people had more than **5 hours** of total **screen time** the previous day



Child sexual abuse

14% of young people in years 8, 10 and 12 reported **knowing someone** who has been a victim of **child sexual abuse**....



...**less than half** of young people said they would

definitely tell someone if they had been a victim



37%

of young people had **sent messages** to a **stranger** online



33%

of **Year 12** students had **changed or removed** settings on **social media** to **gain more followers**





Body image

36%

of females

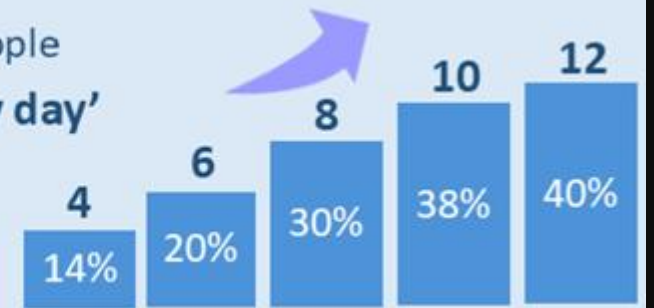


15%

of males

Felt **pressured** to look or appear a certain way on **social media**

The proportion of young people worrying **'often'** or **'every day'** about the **way they look** increased with year group



PARENTS GUIDE

TikTok pushes harmful content into young users' feeds





Lily McGarry

Scammers impersonating quadruple amputee gain millions of views



by **Hannah Esnouf** April 24, 2025



INCEL and & Extreme Misogyny



Radicalisation
- INCEL

Extreme misogyny





Dear Tristan Tate, I write to tell you how much of a hero you are to me and many others. You have helped your brother in many ways and helping him and you get out of these case crimes and revealing the truth over the BBC. You have taught people how to make money online instead of studying in a stone brick. You have revealed the truth about the education system and you have taught people how to box and stick up for themselves. In Yr5-6 I got bullied and wanted to kill myself but you gave me more self-confidence in myself and you made me want to stay alive. To this day I do not regret that decision.





The Manosphere

- Made up of a range of websites, blogs and online forums that promote masculinity, misogyny, and opposition to feminism.
- Existing online communities that form the manosphere are:
 - **INCELS** (Involuntary celibates)
 - **MGTOW** (Men Going Their Own Way)
 - **PUA** (Pick-up artists)
 - **SIGMA** Males (not the same as Alphas)





The Manosphere

- Some 'influencers' are presenting misogynistic views through popular channels, such as Instagram and TikTok. Many present sexist ideas through advice on how to become the 'Alpha Male'
- Use of techniques such as 'sandwiching' - 20% of the influencer's misogynistic content is hidden amongst 80% positive content, such as posts on health, fitness and family.
- Young people, who are usually more impressionable, are drawn in by the non-offensive material and end up watching videos with misogynistic views woven in strategically.



Where it can lead



It was the story of a reclusive teenage loner, obsessed with violence, on multiple authorities' radar for years but never seemingly seen for the danger he was. Diagnosed as autistic and suffering from anxiety, he was expelled from school for carrying a knife into class in 2019 and seemed to want revenge on children he claimed had bullied him. (He returned to attack one child with a hockey stick and prosecutors suspect him of planning a mass attack at his old school, foiled by his father physically stopping him getting in a taxi.) Seemingly obsessed with genocides like the one his Rwandan-born parents fled, he spent hours online watching videos of atrocities; his computer held images of torture and beheading, but also cartoons mocking Islam and other religions.

Was he somehow traumatised at one remove by his parents' experience of a war that, growing up in Britain, he'd never known? Or was this just where his macabre fascinations found an outlet? He can't or won't say: once again, the "why" eludes us. But the "how" is grimly clear. He ricocheted between social services, mental health services, police and the anti-radicalisation programme Prevent, to which **he was referred** at least three times in three years - including for researching school shootings and the London Bridge terror attack - yet each time judged below the threshold to act. As Keir Starmer put it, the failure to stop him emulating that violence in real life "frankly leaps off the page". The law may need revising to cover attacks lacking a clear ideology - the "why?" that distinguishes terrorism from other violence - which sounds technical, but potentially determines whether deradicalisation programmes engage with people like Rudakubana or not.



Where it can lead



The screenshot shows the top of the Guardian website. At the top left is a yellow button that says "Support us →". To its right is the Guardian logo, which includes the text "The Guardian" in a large serif font and "News website of the year" in a smaller sans-serif font below it. Below the logo is a navigation bar with links for "News", "Opinion", "Sport", "Culture", and "Lifestyle". To the right of these links is a yellow circular menu icon. Below the navigation bar is a large photograph of a man with a full beard and curly hair, looking directly at the camera. Below the photo is the text "UK news" in red, followed by the headline "Plymouth shooter fascinated by serial killers and 'incel' culture, inquest hears" in a large black font. Underneath the headline is a sub-headline: "Jake Davison, who killed five people in August 2021, had strongly misogynistic views and made 'disturbing' online posts, jury told". Below this is the author's name "Steven Morris" in red. At the bottom of the article preview is the date and time: "Wed 18 Jan 2023 11.52 EST".

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The Guardian
News website of the year

News Opinion Sport Culture Lifestyle

UK news

Plymouth shooter fascinated by serial killers and 'incel' culture, inquest hears

Jake Davison, who killed five people in August 2021, had strongly misogynistic views and made 'disturbing' online posts, jury told

Steven Morris

Wed 18 Jan 2023 11.52 EST



How parents can support



Speak to us

"I can't break their trust"

Understand that it can and does happen here

Your child will be exposed to much of what we have discussed, even if they have no interest in it themselves

Monitor IT/phone use where possible

Set boundaries for IT/phone use

[Parents and Carers - UK Safer Internet Centre](#)



Device use at home



Contracts

Meet Circle App can control the use of the home network, times can be set for usage, what sites are being used. Depending on the home router, children's ratings can be set, ie, U, PG etc & URLs can be tracked

JT's Plume plugin adaptors to extend networks will update the accountholder of when people are online and certain URLs that are harmful.

Parental Controls on phones

Pay As You Go SIM





Glossary

“Jersey Mugs”

"Jersey Nudes"

Simp

Chad

Jenny

Becky

Blue pill, black pill, red pill

Discord

Secret storage apps and private browsers – **your child does not need two calculators!**



Dear Mr Crossley



Just thought I'd send a quick note to say thanks for the talk last night.

Having 4 kids, I've been to a few of these talks over the years so don't think I'm completely naive to a lot of these issues. We have parental controls on phones and i check my kids phones randomly (it's a condition of them having a phone in our house) but this talk reminded me that i hadn't done so for a couple of months. Obviously i got home and checked them all. Both boys phones were fine but my year 9 daughter's was not. She had a video of herself and her friend on a website specifically for 'talking to strangers' called Omegle. She was talking to a man probably in his 60s/70s who was asking them to kiss and was commenting on their bodies. Luckily she was stupid enough to video herself doing this otherwise I'm not sure I'd have found out. She also had other videos of her and her friend on the same website so it wasn't a one-off.

Anyway, just thought I'd let you know as it just goes to show that these talks serve as good reminders for parents. I also thought I'd let you know in case you hadn't heard of Omegle (but i suspect you probably have!)

Many thanks